

# LIVE UNITED®

United Way of Cascade County believes when a child succeeds in school, when a neighborhood improves, when families have good health and workers have solid jobs **WE ALL WIN.**

## Fundraising ideas to spice up your United Way campaign:

**Reach their hearts through their stomachs** — Organize a chili cook-off, charging a buck a bowl to tasters. Auction off a dessert-of-the-month. Hold a bake sale. Challenge your office to an Iron Chef showdown — just pick an ingredient and see what recipes they come up with. Or how about themed pot luck lunches, watermelon seed-spitting competitions or a pie-eating contest.

**Bring out their competitive spirit** — Play up office rivalries by challenging departments to see who wins the Penny Wars. Employees face off against managers in a spelling bee. Guess the combined weight and height of management “Heavy Weights.” Organize a bubble gum blowing contest or an office scavenger hunt.

**LIVE UNITED** — Organize a Day of Caring where colleagues volunteer a day or a few hours of their time to rake leaves for senior citizens or spruce up a facility that helps low-income youth. Hold a book or supply drive to benefit a local school, shelter or nonprofit organization.

**Strike a pose** — Encourage employees to bring in their baby pictures and see who can guess the match the most people with their childhood photos. Vote for the worst prom, wedding or senior photos. Charge a buck a vote.

**Create a fashion frenzy** — People can chip in cash for the chance to dress down on Fridays. Encourage your company to treat employees to a Live United t-shirt. Turn a Halloween costume contest into a United Way fundraiser. Or have fun with Crazy Hat Day, or an ugly tie contest.

**Go for the gold** — Start an office Olympics with events like wadded paper shot put, hurdling over boxes and office chair rowing. Winners are awarded metals made of paper clips and entry fees go to United Way. Other ways to bring out your office’s inner athletes include putting contest, basketball free-throw showdowns, mini-golf tournament throughout your offices, walk/run-a-thons, wiffle ball, ping-pong or darts tournaments.

**Keep it simple** — Collect donated items for silent auctions. Organize a car wash. Have a “garage” sale in your business parking lot. Have a kiss-the-pig contest or raise money with a dunking booth. Deliver flowers or balloons with tips going to United Way.

**Connect to your inner child** — Drag out some childhood toys for remote-controlled car races, tricycle relay races or Hot Wheels drag racing contests. Sell stuffed animals with United Way logos on them

**Be a star** — Arrange an office talent show, an Academy Awards-themed event or a 1950s dance-a-thon. Coordinate a line dancing lesson. Encourage employees children to design United Way posters and turn the winning design into thank you cards.

**Let us help you** — Call on our staff and volunteers to decorate your store-front sidewalks with LIVE UNITED chalk art. We’ll surprise your employees with LIVE UNITED cupcakes. You name it — we’ll try it!