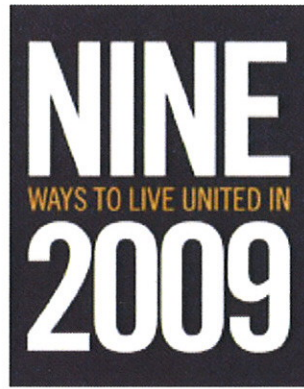


Make your campaign shine
in 2009
with these great ideas!



1. Run a successful in-house United Way campaign. Schedule a United Way guest speaker to share their story, show our campaign video, plan a volunteer event for your coworkers, and encourage payroll deduction pledges. Make it fun!
2. Have a “Jeans Day for United Way.”
3. Live United shirts go perfectly with jeans. Why not encourage your company to treat employees to a Live United shirt? Contact United Way for more details!
4. Hold a book drive to benefit a local school, shelter or nonprofit organization.
5. Think outside the box to create excitement for United Way. The PEAK and US Bank sell stuffed animals with United Way logos on them as a fundraiser. Ask us how or visit www.plushland.com for more information!
6. In-house contests and events are a great way to have fun and encourage support of your campaign. Bake-offs, closest to the pin putting contests, or wiffle ball tournaments are just a few ways to engage in a little friendly competition for a good cause!
7. Many of our pacesetter companies hold silent auctions to benefit United Way. If you have a team of people in your office that want to help with the campaign, this might be a great event for them!
8. Help us publicly promote United Way! Our Communications Committee is here to help—from decorating your store front with chalk to surprising your staff with Live United cupcakes. You name it, they can probably do it!
9. Be a voice for United Way. Tell others how you Live United!